



English Springer Spaniel Field Trial Association  
National Open Championship – December 10, 2011  
National Amateur Championship – November 28, 2011

AD DEADLINE IS NOVEMBER 7, 2011

Dear Field Trial Clubs and Catalog advertisers:

**Please excuse this reminder if you have already responded to my plea for advertising!**

Thank you for your previous support of our Springer Nationals! We are, as in 2010, offering a discount for those of you that support both the Open and Amateur catalogs. Besides putting in an ad, please also consider sponsoring one of the Past National Champion dogs in the photo pages.

All advertisements need to be photo ready. Please return the “Form For Advertising in the 2011 National Catalogs” (attached) along with your photo ready ad and payment.

We MUST receive your photo ready copy no later than November 7, 2011. The earlier the better as the printer will need time to lay out the catalogs. You can mail or email this sheet back to me. All advertisements MUST be paid by November 7, 2011. Please make checks payable to NESSFTA. We will not print your ad if funds have not been received by deadline.

If you have any questions, please contact me. Again, thank you for your support of our National Championships.

Betty Somers  
Catalog Ad Chair  
Springer Creek Ranch  
4918A FM 1374  
Huntsville, TX 77340  
713 826 9566  
[betty.somers@live.com](mailto:betty.somers@live.com)

Form for Advertising in the 2011 National Catalogs

Your name:

\_\_\_\_\_

Business or Club Name:

\_\_\_\_\_

Address to send catalogs:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Prices	1 Catalog	Both Catalogs	Total
Please circle which trial	Open and/or Amateur	Same ad 10% discount	
Full Page ad w/o catalog	\$100.00	\$180.00	
Full page ad with catalog	\$115.00	\$204.00	
¾ page ad w/ o catalog	\$80.00	\$144.00	
¾ page ad with catalog	\$95.00	\$171.00	
½ page ad w/o catalog	\$60.00	\$108.00	
½ page ad with catalog	\$75.00	\$135.00	
¼ page ad w/o catalog	\$40.00	\$72.00	
¼ page ad with catalog	\$55.00	\$99.00	
Past Open Champion Dog w/o catalog	\$30.00	xxxx	
Past Amateur Champion Dog w/o catalog	\$30.00	xxxx	
Patron ad w/o catalog	\$25.00	xxxx	
Patron ad with catalog	\$35.00	xxxx	

Enclosed

Check Amt \$ \_\_\_\_\_