

English Springer Spaniel Field Trial Association  
National Open Championship – 2010  
National Amateur Championship – 2010

AD DEADLINE IS OCTOBER 27, 2010

Dear Field Trial Clubs and potential catalog advertisers:

Thank you for your previous support of our Springer Nationals! We are, as in 2009, offering a discount for those of you that support both the Open and Amateur catalogs. Besides putting in an ad, please also consider sponsoring one of the Past National Champion dogs in the photo pages.

All advertisements need to be photo ready. Please return the “Form For Advertising in the 2010 National Catalogs” (attached) along with your photo ready ad and payment.

We **MUST** receive your photo ready copy no later than October 27, 2010. The earlier the better as the printer will need time to lay out the catalogs. You can mail or email this sheet back to me.

All advertisements **MUST** be paid by November 1, 2010. We will not print your ad if funds have not been received by deadline.

If you have any questions, please contact me. Again, thank you for your support of our National Championships.

Pam Miller  
Catalog Ad chair  
5600 Allen Rd  
Fallon, NV 89406  
775-230-8388  
[ftspringer@gmail.com](mailto:ftspringer@gmail.com)

## Form for Advertising in the 2010 National Catalogs

Your name: \_\_\_\_\_

Business or Club Name: \_\_\_\_\_

Address to send catalogs: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

| Ad Prices                                | 1 Catalog           | Both Catalogs        | Total    |
|--|---------------------|----------------------|----------|
| Please circle which trial                | Open and/or Amateur | Same ad 10% discount |          |
| Full Page ad w/o catalog                 | \$100.00            | \$180.00             |          |
| Full page ad with catalog                | \$115.00            | \$204.00             |          |
| ¾ page ad w/ o catalog                   | \$80.00             | \$144.00             |          |
| ¾ page ad with catalog                   | \$95.00             | \$171.00             |          |
| ½ page ad w/o catalog                    | \$60.00             | \$108.00             |          |
| ½ page ad with catalog                   | \$75.00             | \$135.00             |          |
| ¼ page ad w/o catalog                    | \$40.00             | \$72.00              |          |
| ¼ page ad with catalog                   | \$55.00             | \$99.00              |          |
| Past Open Champion Dog<br>w/o catalog    | \$30.00             | xxxx                 |          |
| Past Amateur Champion<br>Dog w/o catalog | \$30.00             | xxxx                 |          |
| Patron ad w/o catalog                    | \$25.00             | xxxx                 |          |
| Patron ad with catalog                   | \$35.00             | xxxx                 |          |
|  |                     | Enclosed Check Amt   | \$ _____ |