

Please Send Ads In By October 19, 2007. E-Mail to PiersonWD@ATT.Net



Dear English Springer Spaniel Aficionados:

We'd like to thank-you in advance for considering advertising in the 2007 National English Springer Spaniel catalogs, Open and Amateur. Our grass-roots people support makes this sport special to us all.

It's true; the National catalogs are without-a-doubt treasured keepsakes that make great conversation pieces that show off our dogs and our people. Make sure you get yours by advertising in the catalogs!

**Please consider full-page ads. They're a bargain and really highlight your interest in our dogs. Please send ads by October 19, 2007 as the Nationals are early this year.**

We'll make it easy to place your advertisements. If you want to run last year's ad, just let us know and we'll reproduce it. If you want changes, note them on last year's ad or we can accept digital pictures, camera-ready ads, e-mail files or real paper. Just send them in and we'll do your ads proud.

The reasonable rates remain the same as last year. *Take advantage of placing your same ad in both catalogs and you'll get a 10% discount. That's only \$180 to place a full-page ad in both catalogs. You'll also receive your own copy of each catalog!*

*Now here comes the plea for really helping show our pride in this sport.*

**While looking at the previous Open catalog you can't help but notice that many of the Past Champion photos have no sponsor. Please, ask your friends and club members to sponsor these Past Champions as well.**

**We appreciate our Patrons too. Please consider an extra Patron donation to both trials. It helps a lot in keeping the high-quality experience we all appreciate at the Nationals.**

Thanks again for your continued support of the 2007 National catalogs. See you in the 5<sup>th</sup>.

Regards,  
Bill Pierson

Please Send Ads In By October 19, 2007. E-Mail to PiersonWD@ATT.Net

**Please Design Your Ad To Fit In The Space Below  
(5 inches wide by 8 inches long) E-mail to:PiersonWD@ATT.Net**

This is about the half page line

+++++

This is about the three quarter page line

-----

This space is about one quarter page

<b>Same As Last Year? Just Check Here</b>	
---	--

E-Mail ads to: PiersonWD@ATT.Net

**Please Send Ads In By October 19, 2007. E-Mail to PiersonWD@ATT.Net**

Here's a quick sheet to help you with placing your ads. Hope it helps you.

Your Name: \_\_\_\_\_

Clubs Name: \_\_\_\_\_

Address for catalogs: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

<b>Ads</b>	<b>1 Catalog</b>	<b>Both Catalogs</b>	<b>Extended Cost</b>
	Open • Amateur •	<b>Same Ad 10% Discount</b>	
Full Page Club Ad	\$100.00	\$180.00	
¾ Page Ads	\$80.00	\$144.00	
Half-Page Ads	\$60.00	\$108.00	
Quarter Page Ads	\$40.00	\$72.00	
Past Open Champion	\$30.00	Year(s) Sponsored?	
Patron with catalogs	1 Ctlg \$25.00	Both Ctlgs \$50.00	
<b>Enclosed Check Amount</b>			

*Please think 1 more time about Patron ads and sponsoring a Past Open Champion won't you. Can you get 1 more Patron donor from your friends and other club members? It would be a tremendous benefit to us.*

**Please make your checks out to ESSFTA and send checks ads to:**

Bill Pierson  
PO Box 614  
Landenberg, Pa 19350

You can also e-mail ads to me if you'd like: [PiersonWD@ATT.Net](mailto:PiersonWD@ATT.Net)

Questions? Just call me anytime. (610)-299-4202 or (610)-268-5671.

Thanks so much for your support.

Please send in ads as soon as possible. The Nationals are early this year so we'd appreciate ads by October 19. E-mail helps shorten the time to get your ad to the printers.

Bill Pierson